

## ABSTRACT

Diagnosis and Policy on the Reduction Policy of  
Private Tutoring Cost

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## 1. plan of the study

The purpose of this paper is to analyze the Korean government reduction policy on private tutoring costs, and introduce a measure against the reduction policy.

This paper proceeds through 5 steps of analysis; first, many-sided analysis of the reduction policy on private tutoring cost, second, set up the diagnosis model and criteria for reducing private tutoring cost, third, the result of analysis, forth, the suggestion of measure against the policy on private tutoring cost, and lastly, another suggestion of measure for the policy.

The contents of this paper include literary study, survey research, interview, analysis of articles in newspaper, organization of committee, and a seminar. In literary study, an academic approach to the policy on private tutoring cost was examined. A questioning about effectiveness and suitability on the policy was

analyzed in survey research. News articles were used as data for opinions. Members of committee advised the validity of plan and process of the study. Seminars on the subject of reduction policy on private tutoring cost were also held.

The current policy on the reduction of private tutoring cost introduced in 2009 are composed of 18 detail policies which focus on the improvement of education, entrance examination to colleges, the management system of private tutoring institutions, and on the establishment of structure for reducing private tutoring cost.

Four types of diagnose models were developed and diagnosed to analyze the current policy of Korean government. The first step, that is, policy formation step, is to diagnose the suitability and democracy of the current policy. In the second policy implementation step, efficiency and appropriateness on the policy were analyzed. the third is policy result step, which examines the effectiveness of the policy. Lastly, the fourth step, policy evaluation and feedback step deals with the fidelity and application of the policy.

## 2. diagnose result

### 1) suitability of formation step

In general, the current policy to reduce the private tutoring cost seemed to be valid. However, the performance goal to the reduction policy is not clear, so the supplementary is needed on this policy. Thus, the measures to set up and manage the performance goal for reducing private tutoring cost is necessary.

### 2) democracy of formation step

The policy lacks democracy. It didn't collect opinions from other related

departments. Especially in this step, wider discussion and public opinions are really important before making decision on the policy.

3) efficiency of implementation step

From the general point of view, the rationality of policy planning and execution, and the budget execution on the policy are properly exercised. Especially, the management and controlling system done by the Ministry of Education, Science and Technology in 2010 was analyzed as a successful step.

4) appropriateness of implementation step

With a few exception, this step is generally diagnosed as a successful step. The step will be more successful if some research institutions support the Ministry of Education, and this will be remained as a task.

5) effectiveness of result step

According to the survey, the private tutoring cost which increased in 2008 and 2009 was reduced in 2010. This fact resulting from the government policy is considered as successful. In general, it is remarkable that comparing to that of the past Government, the policy of current Government is highly appraised. It is also necessary that another noticeable measure to reduce the private tutoring cost must be introduced.

6) fidelity of evaluation and feedback step

The detail policies such as the improvement of school education, entrance examination to colleges, the management system of private institutions, and the establishment of structure for reducing private tutoring cost, were highly appraised in terms of policy fulfillment. The overall evaluation on the whole

policy, however, was not successful. The overall evaluation on the policy is needed.

#### 7) application of evaluation and feedback step

Analyzed by detail policies, the improvement of public and education are successful, but the improvement of entrance examination to colleges, the management system of private tutoring institutions, and the establishment of structure for reducing private tutoring cost are unsuccessful in terms of application.

Thus, more systemic evaluation and feedback process on the reduction policy of private tutoring cost are necessary.

### 3. countermeasure

This paper suggests **“10 step-oriented reduction policies on private education cost”**. They are as follows :

First, setting up a specific goal and performance indicator. Second, the actualization of detail policies and road map. Third, the systematization of analysis on the reduction policy. Fourth, the systematization of making decision in collecting opinions. Fifth, the monitoring of policy plan and execution. Sixth, the installation of managing system for solving policy conflict. Seventh, the building of cooperative system between related departments. Eighth, the opening of analysis result and systematization of policy evaluation. Ninth, the systematization of satisfaction survey on detail policies. Tenth, the development of evaluation manuel and institutionalization of evaluation.

Finally, this paper suggests **“4 customer-oriented reduction policies on private tutoring cost”**, which are focused upon the interaction between student,

teacher and parents.

First, the institutionalization of providing informations and periodic counselling to parents. Second, the activation of periodic teaching and counselling to students. Third, the professionalism of teacher and institutionalization of providing temporary support personnel to teacher. Fourth and lastly, the career approval of teacher working after school, and introduction of teacher training institution certificate.

**Key words :** Private tutoring, Policy formation step, Policy implementation step, Policy result step, Policy evaluation and feedback step.